FORMATION & COACHING

IN TIMES OF **CORONA**

HOW CAN YOU TURN
CHALLENGES
INTO **OPPORTUNITIES**?

First Climate Change, now the management of the Corona virus. Companies are facing huge challenges...

How can your turn these challenges into opportunities?

We help you to introduce and utilize **digital formats** with our technical know-how and support you in the **didactic editing and adaptation** of your content.

Please contact us for a **free consultation appointment!**

+49 79 34-30 71
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Online-Formation

You have always dreamed of **organizing online courses** for your employees and customers? It is becoming increasingly clear that digital formats offer great potential for training and further education. The willingness to get involved with these formats will continue to grow.

Are you prepared for this?
We have a lot of experience with e-learning courses and use interactive techniques such as micro-learning, forums, webinars, etc. to make courses attractive for the users and the learning process as effective as possible.

We support you

...by didactically embedding your content in a modular learning environment that is adapted to the CI of your company and the needs of your employees.

«User-generated» Content

High-quality product and image films are very popular, but it is not always possible to invest into professional filming. «User-generated video» is becoming more and more part of the marketing strategy.

We do not leave our customers alone in this process, but support them. We explain how **self-made videos** are successful and how they fit into the video marketing strategy of your company.

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Video Trainings

You know that **videos are important tools for marketing your products.** Moving images are also increasingly used for **application training**.

Now, in times of climate crisis and virus threats, your business partners can and will travel less and less. This makes it even more important to present your products in the «right light» and to make **instructions for maintenance and use** easily available. Training videos can be supplemented by interactive tools that allow customers to ask your experts questions directly – just like in your company's training room.

Meetings

Do you know this? Your employees complain that meetings are often a waste of time that keeps them away from their regular work. These complaints can be addressed in advance with a realistic **agenda**, clearly defined **goals** and consistent **follow-up** of the actions discussed.

Many companies already supplement on-site meetings with **virtual meetings**. Good preparation and moderation here are even more important than at an on-site event.

We advise you

...in the selection of technical formats and in the planning and implementation of virtual meetings.
Make an appointment with us and try out a **meeting free of charge.**

Training-of-Trainers (ToT)

Your company already has qualified trainers? Maybe you even have your own department that deals with training and further education of your employees?

Expand the digital know-how in your company and turn your **trainers into «e-tutors».**

We support you and your team in developing their skills in the virtual world, considering the specific features of «Distance Learning».

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Managing Projects

Can your employees work together smoothly across borders? In times of working in a «Home office», «collaboration» becomes more and more a prominent challenge.

Create a framework that enables your employees to work together and communicate efficiently and provide them with suitable tools.

We support you

...in the choice of the appropriate tools and in the integration into the workflow of your employees.

Cloud

In addition to a **company-owned server**, data can also be **outsourced** to a server in the cloud.

This can considerably increase the **security of your data**. But how to proceed?

We advise you

...how you can outsource your data to **external sites** and your employees in turn have **secure access** to it.